

# **SHREE CHANDRAPRABHU JAIN COLLEGE**

## **PLACEMENT CELL REPORT**

### **ACADEMIC YEAR 2014-15**

The Placement cell plays a vital role in shaping the student's career year after year which helps the students prepare to enter today's corporate world that is extremely competitive and demanding. It also enable them to understand and develop their logical thinking and improve overall personality. The following programmes have been organized.

#### **I. Internal Programme:**

<b>DATE</b>	<b>TOPIC</b>	<b>CONDUCTED BY</b>
10.06.2014	Campus selection for LIC advisor.	Dr. D. Mohan SBA Dev. Officer, LIC India
18.07.2014	Career Opportunities in Logistics Industries.	Ms. Rathinakumari Deputy Manager Indian Institute of Logistics, Chennai.
18.08.2014	Career Guidance Development in IT Sector (for I yr. students)	NIIT, Parrys.
19.09.2014	New IT Trends & Tips for Placement (for final year students)	NIIT, Parrys.
22.09.2014	Analytical and Reasoning and Language Test – (FN)	USAB & VERBIT E-Learning solution Pvt. Ltd.
	Interview Skills & Personality Development Program (AN)	Dr. W.S. Rajkumar, Director.
09.12.2014	Indian Institute of Professional Excellence Reward Placement Solutions.	Dr. Mohan, Master Coach Skill Development for BPO and Marketing Professional.
20.01.2015	4 U in U, Soft skill @ Campus Training & Development	Mr. Lenin & Akram, Trainer
16.02.2015	Placement Training Programme	CV Portal
17.02.2015	Opportunities in Logistics Placement Company	Magic Hive Logistics
17.03.2015	Soft Skill Training	TCS Trainer
24.02.2015 & 28.02.2015	Aptitude Training	Mr. K.Venkatesan, Asst. Prof. Dept. of Mathematics, SCPJC

## II. External Programme

47 students have attended National Industry Targeted Aptitude Test conducted by NIIT on 22.02.2014

*Benefits Derived by the students:*

- National Ranking Score card
- Scholarship upto 50%
- Free NSDC – 30 hours Central Government Certificate Programme.

## III. On campus interview conducted:

DATE	NAME OF THE RECRUITING COMPANY	NO. OF SELECTION
09.01.2015	ISSM	46
29.01.2015	Bridge HR Consultancy	25
16.03.2015	RICH India Pvt. Ltd.	60
19.03.2015	Mahindra Pride School. Chennai	Yet to receive

## IV. Off-campus interviews attended:

- ATOS SE (Societas Europaea) – BCA students
- Job Fair 2k15, Agarsen College
- Hexware Technologies by ICTACT.
- Fresherworld. com (Pharma co.)

## V. Programmes attended by Placement Officers

STAFF	PROGRAMME	DATE
Dr. C.P. Prakash	USAB – Placement Officer's Meet	12.08.2014
Dr. N. Sujatha & Dr. C.P. Prakash	NIIT Bhavishya Jyothi Scholarship – inaugural function	27.08.2014
Dr. C.P. Prakash	Alpha College of Engineering – Placement Officer's Meet	02.09.2014
Dr. N. Sujatha	Smart Technologies – Placement	04.12.2014

& Dr. C.P. Prakash	officer's meet	
Dr. C.P. Prakash	ICTACT – Digital India 2015	17.02.2015
Dr. C.P. Prakash	Magic Hive – Placement Officer's Meet	21.02.2015

- VI. The various off-campus interviews have been attended by the out gone batch students (2013-14) passed out are listed below: Chennai Silks, Practo Technologies, HDFC Life Recruitment, Origin Tech Serve Pvt. Ltd. Cap Gemini, Talent Ease, etc.

