

## Placement Cell Report (2018-2019)

The placement cell commenced for the academic year 2018-2019 with a workshop on Digital Marketing for the students of computer science through PACE Academy. With request to the interest of students to take it as their career opportunities, the management arranged for an in-house training programme on Digital Marketing. The topics covered are:

- Search Engine Marketing (6 Google Certification)
- Social Media Marketing (Face book, Instagram, Twitter, LinkedIn, Google Plus)
- Lead Management Course (India mart, Trade India, Just dial, Sulekha)

This will bring them good opportunities.

This will fetch them placements at reputed institutions with descent salary package.

### DYD Design your destiny

Design your destiny is a 5-day power packed program for the final year students. DYD gives the necessary tools to architect the student's life.

The 4 keys are:

1. Be a champion
2. Communicate effectively and powerfully
3. Learn ultimate secret SUCCESS formula
4. Learn how to crack interviews

The students who have undergone this training has improved their confidence, communication, concentration, personal& interpersonal skills, and ability to deal with their day-to-day chores. The fee is very nominal and an average of 360 students had participated and benefitted through 6 batches of 60 students each.

Altruist (Vertex Customer Management India pvt. Ltd., (ALTRUIST)

A massive Placement Drive on 10<sup>th</sup> January 2019. Altruist Customer Management India Pvt. Ltd., visited the campus to recruit students for the designation of Business Associates/Outbound voice process. Nearly 59 students received Job Confirmation out of 220 who had taken this interview. They were categorized based on communication skills in English & other languages and the salary ranges from Rs.10,600/- to 13,000/-.

### Medical Coding

On 29<sup>th</sup> Jan 2019 an Orientation & Campus Drive on Medical Coding was planned. Sona Yukti Tech Mahindra Foundation which is a sub unit of Tech Mahindra represented to present information on Medical Coding, Career opportunities, certifications, salary packages etc. Students of life sciences participated and had clear knowledge that would benefit them after their UG final semester examinations.

### Hire Mee:

ON CAMPUS -Pretest (Online) on Thursday, 14<sup>th</sup> February 2019. Approximately 250 students had participated and submitted their online test. Based on the scores well renowned recruiters from institutions like VEE TECHNOLOGIES, SYSTECH, HUAWEI, KOTAK, LUMINA DATAMATICS, Zenith software will visit accordingly.

### Tech Mahindra Pride School

26<sup>th</sup> February 2019 conducted a massive placement orientation cum placement drives to train and recruit students in to non IT industry. The students will give training and placed with reputed organizations.

### Aide et Action-changing the world through Education

Orientation program on Tally Guru and E-Publishing was arranged on 12<sup>th</sup> March 2019. This institution helps in providing entrepreneur and employability skills for the young youths.

Till now 65 students were placed successfully with a salary of 12,000 to 15,000 per month