

DEPT. OF B.Com CORPORATE SECRETARYSHIP

Staff Achievements ODD Semester 2022-23

(From June 2022 to November 2022)

1.Dr.N.SUJATHA,Principal i/c, Head B.ComCS & M.Com G

FDP attended:

1. Six Days International FDP attended on “Innovative Teaching and Learning Methods” from 11th to 16th July 2022 organized by PG & Research Dept. Commerce & IQAC ,Patrician College of Arts & Science , Chennai.
2. One-week FDP attended “Advanced Methodology for Research and Quality Publication” From 10th to 15th October 2022 organized by IQAC, New prince Shri Bhavani Arts and Science College, Chennai.

BOOK PUBLICATION:

Published book on “INDIRECT TAXATION WITH G.S.T” – Scientific International Publishing JUNE 2022 (First Edition), ISBN 978-93-5625-132-8

PATENT PUBLICATION:

1. The impact of students’ utilization of social media on their ability to acquire listening and comprehension skills, JUNE 2022, Intellectual Property India, Ministry of Commerce Industry, GOI.
2. An Effectuation perspective on the development of Global E-Commerce among small and medium-sized Retail businesses, JULY 2022, Ministry of Commerce Industry, GOI.

ARTICLE PUBLICATION:

1. An Empirical Study on Consumer attitude towards Mutual Fund in India, ABDC Indexed Journal, Volume 15, Issue 34, Korea Review of International Studies, 2022.
2. A study on Acceptability of Social Media Networking Sites among Women, ABDC Indexed Journal, Volume 15, Issue 34, Korea Review of International Studies, 2022.
3. Impact of Green Marketing on Consumer Purchase Intention, ABDC Indexed Journal, Volume 15, Issue 39, Korea Review of International Studies, 2022

2.C.MURUGAN Asst.Professor

Participated in 3 days Faculty development programme on Emotional intelligence conducted by ICT Academy on 19 sep 2022 to 21 sep 2022 at Gurunanak college Chennai.

3.V.SRIRAM Asst.Professor - NIL

4.P.MEENAKSHI Asst.Professor - NIL

SHREE CHANDRAPRABHU JAIN COLLEGE, MINJUR

INTERNAL QUALITY ASSURANCE CELL

Department Activities details from 01.06.2022 to 30.11.2022

NAME OF THE DEPARTMENT: CORPORATE SECRETARYSHIP

DEPARTMENT ACTIVITY: STAFF ACTIVITY

June 2022	<p>Dr.N.SUJATHA,Principal i/c, Head B.ComCS & M.Com G</p> <p>1.Published book on “INDIRECT TAXATION WITH G.S.T” – Scientific International Publishing JUNE 2022 (First Edition), ISBN 978-93-5625-132-8</p> <p>2. The impact of students’ utilization of social media on their ability to acquire listening and comprehension skills, JUNE 2022, Intellectual Property India, Ministry of Commerce Industry, GOI.</p>
July 2022	<p>Dr.N.SUJATHA,Principal i/c, Head B.ComCS & M.Com G</p> <p>1 Six Days International FDP attended on “Innovative Teaching and Learning Methods” from 11th to 16th July 2022 organized by PG & Research Dept. Commerce & IQAC ,Patrician College of Arts & Science , Chennai</p> <p>2. An Effectuation perspective on the development of Global E-Commerce among small and medium-sized Retail businesses, JULY 2022, Ministry of Commerce Industry, GOI.</p>
August 2022	NIL
September 2022	<p><u>C.MURUGAN</u></p> <p>I have participated in 3 days Faculty development programme on “Emotional intelligence” conducted by ICT Academy on 19 sep 2022 to 21 sep 2022 at gurunanak college Chennai.</p>
October 2022	<p>Dr.N.SUJATHA,Principal i/c, Head B.ComCS & M.Com G</p> <p>One-week FDP attended “Advanced Methodology for Research and Quality Publication” From 10th to 15th October 2022 organized by IQAC, New prince Shri Bhavani Arts and Science College, Chennai.</p>
November 2022	NIL

Dr.N.SUJATHA,Principal i/c, Head B.ComCS & M.Com G

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1. An Empirical Study on Consumer attitude towards Mutual Fund in India, ABDC Indexed Journal, Volume 15, Issue 34, Korea Review of International Studies, 2022.
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