

SHREE CHANDRAPRABHU JAIN COLLEGE, MINJUR – 601203

STAFF ACADEMIC ACHIEVEMENTS

S.NO	FACULTY NAME
1	Mr. MURALIDHARAN R , M.Com., M.Phil.,
2	Mr. VENKAT S , M.Com., M.Phil.,
3	Mrs. PARVATHI B , M.Com., M.Phil.,B.Ed
4	Dr.J.SURESH KUMAR , M.B.A, Ph.D.,
5	Mrs. MENAKA A , M.Com.,M.Phil.

NAME OF THE STAFFS	ACHIEVEMENTS
Mr. MURALIDHARAN R	<p>Participated in the FDP Serious on journal writing on Composing Effective Abstract Organised by IQAC- Shri Shankarlal sundarbai Shasun Jain College for women Collaboration with London Business University, Singapore held on 25th February 2022.</p> <p>Participated in the FDP- HOW TO BUY AND SELL SHARES IN STOCK EXCHANGES. Organised by Sri Kanyaka Parameswari Arts& Science College for Women, Chennai on 21.2.2022.</p> <p>Participated in a Two Days IQAC enabled International conference on “Digital Business Innovation in Global Outlook-2022” In Association with Bangalore north university, Karnataka organized by Ebenezer Management College, Bangalore- 560077 held on 18th & 19th February 22.</p>

<p>Mr. VENKAT S</p>	<p>Published Book – Principles of Management fourth author in Red shine Publications, Gujarat-389230.</p> <p>Participated in Two Day Virtual International Conference on “Recent Advances in Sustainable Practices, social Innovations And Entrepreneurship”organized by Department of commerce, University of Madras & Department of Commerce, Shri Krishnaswamy College for Women, Chennai on 17th &18th February 2022.</p> <p>Participated in the FDP – “How to Buy and Sell Shares in Stock Exchanges” organised by IQAC and Department of Commerce (A&F) Shift-II, Sri Kanyaka Parameswari Arts & Science College for Women, Chennai on 21.2.2022.</p> <p>Participated in Six days virtual FDP on “RECENT TRENDS IN COMMERCE AND BUSINESS STUDIES” Organised by SRM - College of Science And Humanities, Department of Commerce, held on 30th May to 4th June 2022.</p> <p>Participated in Six days International FDP on “Innovation Teaching And Learning Methods” Organised by PG& Research Department of Commerce, Patrician College of Arts & Science, Chennai on 11.7.2022 to 16.07.2022.</p> <p>Participated in two days online work shop on “BASIC ECONOMETRICS” Organised by PG& Research Department of Commerce, mahatma Gandhi college Thiruvananthapuram,kerala on 15.11.2022 to 16.11.2022.</p> <p>JOURNAL OF THE ORIENTAL INSTITUTE Published a paper in the title of “ A STUDY ON CONSUMER UTILIZATION OF OTT MEDIA STREAMING SERVICES IN COVID-19 LOCKDOWN”(ISSN:0030-5324,UGC CARE LIST NO.135, Vol. 71,ISSUE. 03, NO .14,2022)</p> <p>Attended three days FDP programme on “Emotional Intelligence” at guru nanak college from 19/9/22 – 21/9/22, organized by ICT Academy.</p>
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Mrs. PARVATHI B	<p>Participated in the FDP Serious on journal writing on Statistical Tools for Journal Publication Organised by IQAC- Shri Shankarlal sundarbai Shasun Jain College for women Collaboration with London Business University, Singapore held on 22nd February 2022.</p> <p>INTERNATIONAL JOURNAL Published a paper in the title of “AN INVENTIVE TECHNIQUE OF ONLINE CREDIT CADR DUPLICITICIOUS DISCOVERY CONSUMING DATA MINING EQUIPMENT”(ISSN:2455-4227,Impact Factor:RJIF 8, Volume:7,Published Date:9.3.2022)</p> <p>Published Indian Patent on 04.03.2022– AN IOT BASED REAL TIME PRODUCT TAKING SYSTEM OF E-COMMERCE, 10th Position.</p> <p>Participated in Six days International FDP on “Innovation Teaching And Learning Methods” Organised by PG& Research Department of Commerce, Patrician College of Arts & Science, Chennai on 11.7.2022 to 16.07.2022.</p> <p>Participated in two days online work shop on “BASIC ECONOMETRICS” Organised by PG& Research Department of Commerce, mahatma Gandhi college Thiruvananthapuram,kerala on 15.11.2022 to 16.11.2022.</p> <p>Attended 7 days online FDP programme on “Emotional Intelligence” at from 19/6/22 – 26/6/22, organized by ICT Academy</p>

<p>Dr. J. SURESH KUMAR</p>	<p>Paper Submitted to Multidisciplinary International Refereed Research Journal with ISSN NUMBER : 2320-3881“A COMPREHENSIVE STUDY OF M-COMMERCE’S IMPACT OF AFFLIATE MARKETING ON CONSUMER BHEHAVIOR”(Accepted and Awaiting for Publication)</p> <p>Published Indian Patent on 27.5.22 on the Topic of Invention “Artificial Neural Network Analysis of Investor Sentiment And Stock Market Returns During the COVID-19 Pandemic. 9th Position.</p> <p>Participated in Six days International FDP on “Innovation Teaching And Learning Methods” Organised by PG& Research Department of Commerce, Patrician College of Arts & Science, Chennai on 11.7.2022 to 16.07.2022</p> <p>Attended three days FDP programme on “Emotional Intelligence” at Vel Tech High Tech from 22/9/22 – 24/9/22, organized by ICT Academy.</p>
<p>Mrs. MENAKA A</p>	<p>Participated in the FDP Serious on journal writing on Composing Effective Abstract Organised by Shri Shankarlal Sundarbai Shasun Jain college for women on 25th February 2022.</p> <p>Participated in Six days virtual FDP on “RECENT TRENDS IN COMMERCE AND BUSINESS STUDIES” Organised by SRM - College of Science And Humanities, Department of Commerce, held on 30th May to 4th June 2022.</p>

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THE FOLLOWING STUDENTS COMES UNDERSCHOLLERSHIP

RAJASTHANI SCHOLLERSHIP
B.COM-II YEAR

S NO	ROLLNO	STUDENT NAME	GEN	COM
1	21PCZ-B06	D.BALAJI	M	MBC
2	21PCZ-B21	M.KARTHICK	M	SC
3	21PCZ-B30	M.PRREMKUMAR	M	SC
4	21PCZ-B39	V.SARAVANAN	M	SC

CENTERAL SECTOR SCHOLORSHIP

S.NO	ROLL.NO	STUDENT NAME	GEN	CATEGORY
1	21PCZ-B39	SARAVANAN.V	M	MBC
2	21PCZ-B30	PREMKUMAR.M	M	SC

H.O.D

PRINCIPAL